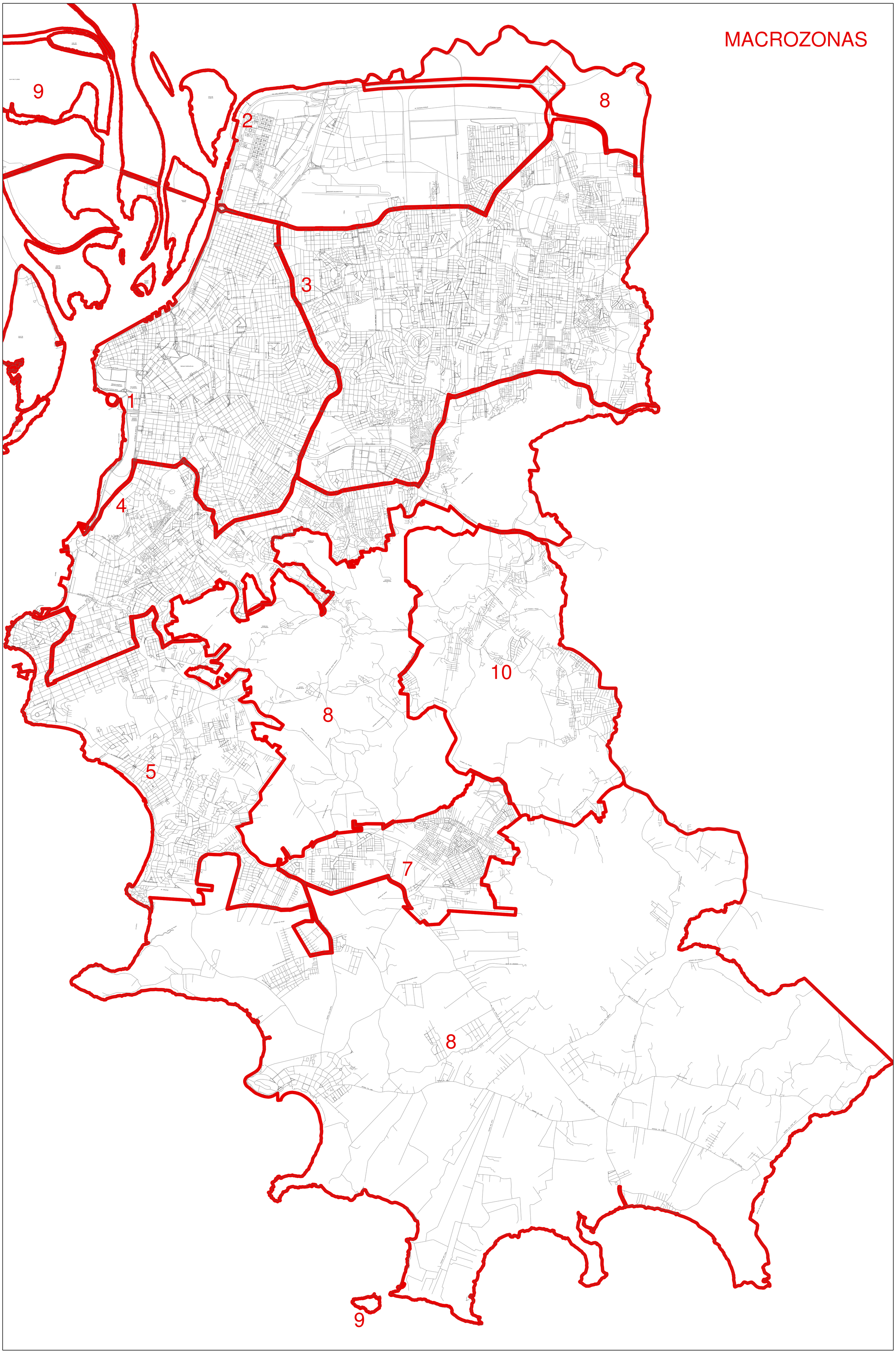MACROZONAS